

FRENCH PRESIDENCY OF THE EUROPEAN UNION STRATEGY FOR THE ALPINE REGION



TOGETHER FOR A GREENER ALPINE REGION



Boosting the ecological
transition of the Alpine region
to tackle climate change

IN 2020, FRANCE WILL CHAIR EUSALP, THE EUROPEAN UNION STRATEGY FOR THE ALPINE REGION.

THE FRENCH STATE AND THE AUVERGNE-RHÔNE-ALPES, BOURGOGNE-FRANCHE-COMTÉ AND PROVENCE-ALPES-CÔTE D'AZUR REGIONS WILL JOINTLY CHAIR THE STRATEGY IN ACCORDANCE WITH **SEVEN MAIN PRINCIPLES**.

OUR COMMITMENTS FOR THE CHAIRMANSHIP

1 PARTICIPATION

Involving regional alpine players in preparing the chairmanship: municipalities, developers of European projects, authorities in charge of European funds, NGOs, civil society, Alpine and Jura mountain range committees, the Conseil national de la montagne (French national mountain council)

2 EMBEDDING

- > Arguing in favour of an ambitious cohesion policy
- > **Improving the inclusion of the strategic aims** in European, national and local public policies, and **further activating the different funds and programmes** of the latter for the purposes of implementing the strategy

3 COHESION

- > **Including all types of regions** in the activities implemented by the EUSALP: mountain and valley regions, rural plains, suburban areas, cities, metropolises
- > **Encouraging cooperation** between cities, valley and mountain areas

4 FOR YOUNG PEOPLE

- > **Improving the focus of EUSALP activities** for the benefit of young people in the Alpine region
- > **Increasing the participation of young people** in its activities

5 PRAGMATISM

- > **Complementing existing coordination** with:
 - cross-border and transnational cooperation
 - local rural development cooperation (LEADER programme).
- > **Ensuring continuity** with previous chairmanships

6 CONCRETE

- > **Focusing the EUSALP's work** on specific activities with tangible results
- > **Promoting the work of the EUSALP as a basis** for European, national and regional public policies

7 PROMOTION

- > **Promoting the activities and work** of the EUSALP
- > **Promoting the initiatives** of States, Regions and other municipalities contributing to the aims of the strategy

OUR AIMS

THE AIM OF THE FRENCH CHAIR OF THE EUSALP IS TO BOOST THE ECOLOGICAL TRANSITION OF THE ALPINE REGION IN ORDER TO TACKLE CLIMATE CHANGE

Developing year-round sustainable tourism

Leading players: THE AUVERGNE-RHÔNE-ALPES REGION AND THE STATE

- Providing an impetus to speed up the Alpine tourism transition towards an environmentally friendly model

Promoting consumption of locally-sourced mountain products

Leading players: THE AUVERGNE-RHÔNE-ALPES REGION AND THE STATE

- Developing regional approaches to encourage consumption of local mountain products
- Promoting pastoralism.

Developing sustainable mobility and transport

Leading players: THE PROVENCE-ALPES-CÔTE D'AZUR REGION AND THE STATE

- Encouraging the transport of goods by rail rather than by road.
- Improving interoperability and intermodality between information and ticketing systems.
- Developing low-CO₂ and zero-CO₂ emissions private and public service vehicles

Providing education for young people about mountain regions and enabling their participation in the sustainable development of the Alpine region

Leading players: THE BOURGOGNE-FRANCHE-COMTÉ REGION AND THE STATE

- Mass re-launch of mountain-centric educational activities for young people in the Alpine region.
- Encouraging activities and partnerships enabling young people to get involved in the development of their regions.

Speeding up the energy transition of the Alpine region

Leading players: THE AUVERGNE-RHÔNE-ALPES REGION AND THE STATE

- Making use of the renewable energy production potential of the region
- Encouraging reduced energy consumption, particularly in housing

Conserving biodiversity and preventing natural hazards

Leading players: THE PROVENCE-ALPES-CÔTE-D'AZUR REGION AND THE STATE

- Developing activities to mitigate the impact of climate change and anticipating its effects
- Preventing natural hazards in order to protect the population and encouraging economic development by creating suitable governance tools.

Activities to improve governance

Leading player: THE STATE

- Improving coordination between various levels of public activity and existing cooperation initiatives.
- Giving substance to cooperation between cities, valley and mountain areas: a founding principle of the EUSALP
- Facilitating the involvement of local municipalities and civil society in implementing the EUSALP while enhancing its communication with citizens
- Improving the use of different sources of financing and combining them in a coherent and effective manner to implement the EUSALP's action plan.

MEETING AT THE BEGINNING OF 2020! 4 AND 5 FEBRUARY 2020 / LYON

- / FRENCH CHAIRMANSHIP LAUNCH EVENT
- / 1st MEETING OF THE GENERAL ASSEMBLY
- / 1st MEETING OF THE EXECUTIVE COUNCIL
- / MEETINGS OF ACTION GROUPS

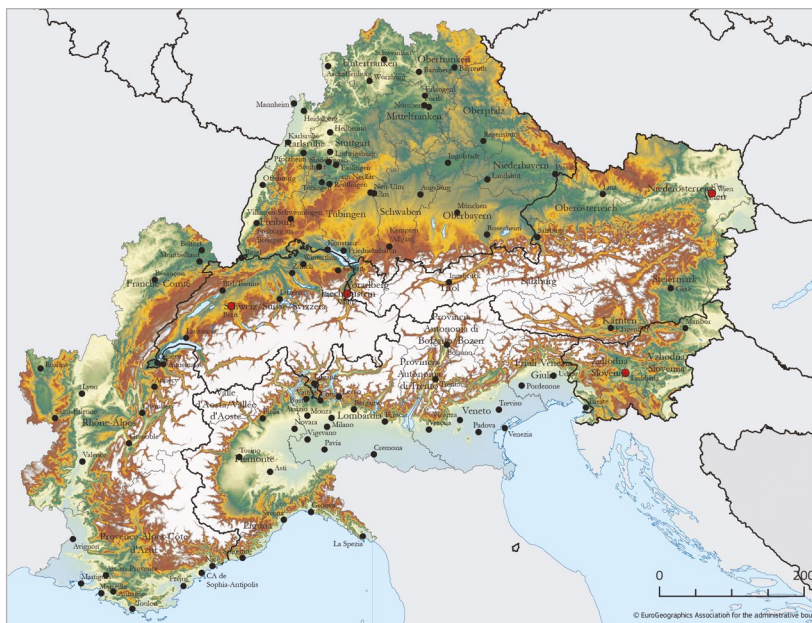
Numerous events will take place in Grenoble, Marseille, Chamonix, Nice, etc.

FOR FURTHER INFORMATION:
www.alpine-region.eu

The European Union Strategy for the Alpine Region covers an area with 80 million inhabitants (16% of the population of the European Union) and 48 regions located in seven countries, including five EU member states and two non-EU countries.

/ FIVE EU MEMBER STATES:

- **GERMANY** (the federated states of Baden-Württemberg and Bavaria);
- **AUSTRIA** (the federated states of Lower Austria, Burgenland, Carinthia, Upper Austria, Salzburg, Styria, Tyrol, Vienna and Vorarlberg);
- **FRANCE** (the Auvergne-Rhône-Alpes, Provence-Alpes-Côte d'Azur and Bourgogne-Franche-Comté regions);
- **ITALY** (the Friuli-Venezia Giulia, Liguria, Lombardy, Piedmont and Venice regions, the autonomous region of the Aosta Valley and the autonomous regions of Alto-Adige and Trentino);
- **SLOVENIA** ;



/ TWO NON-EU COUNTRIES: LIECHTENSTEIN AND SWITZERLAND (ALL 26 CANTONS)



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